

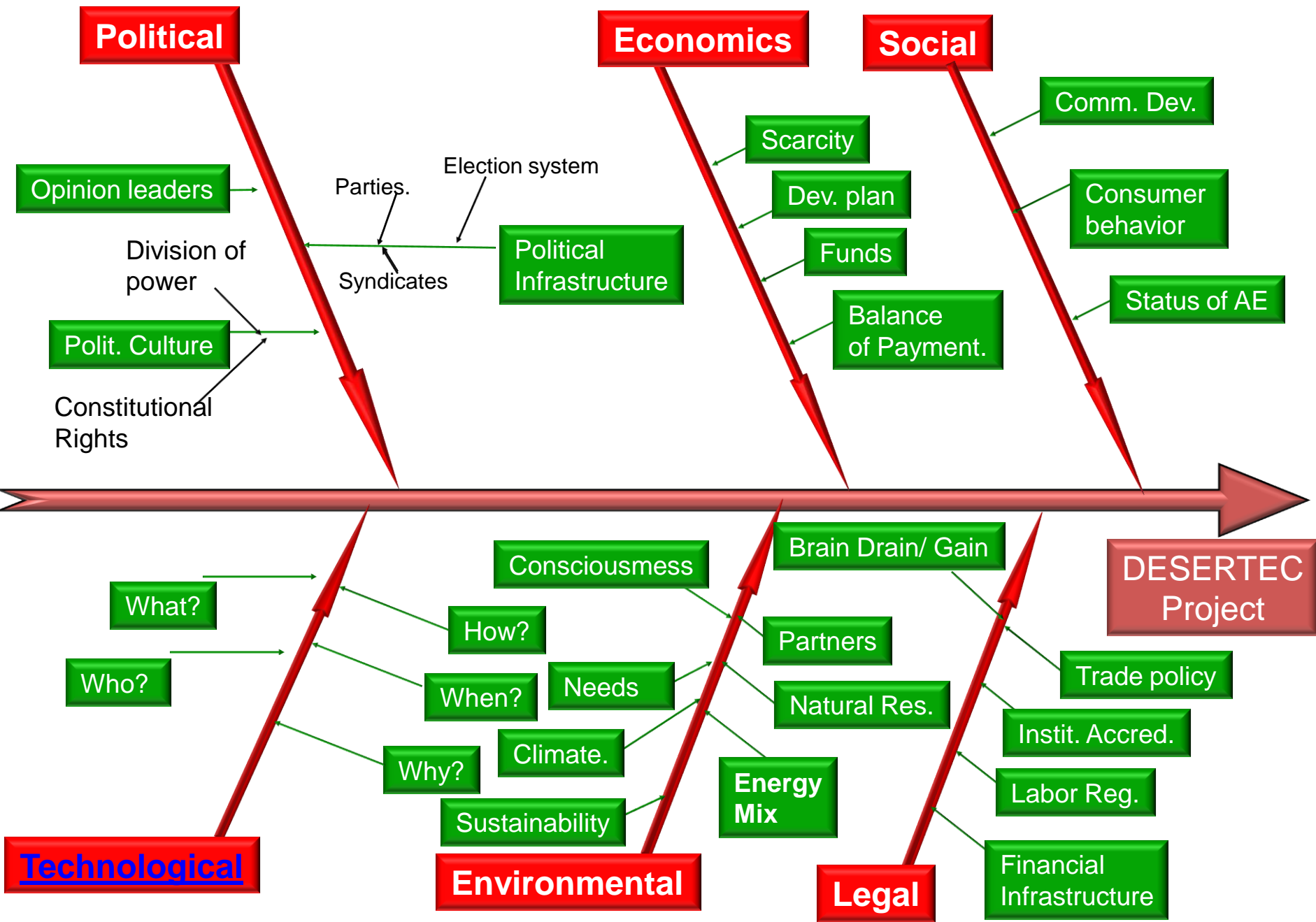


DESER

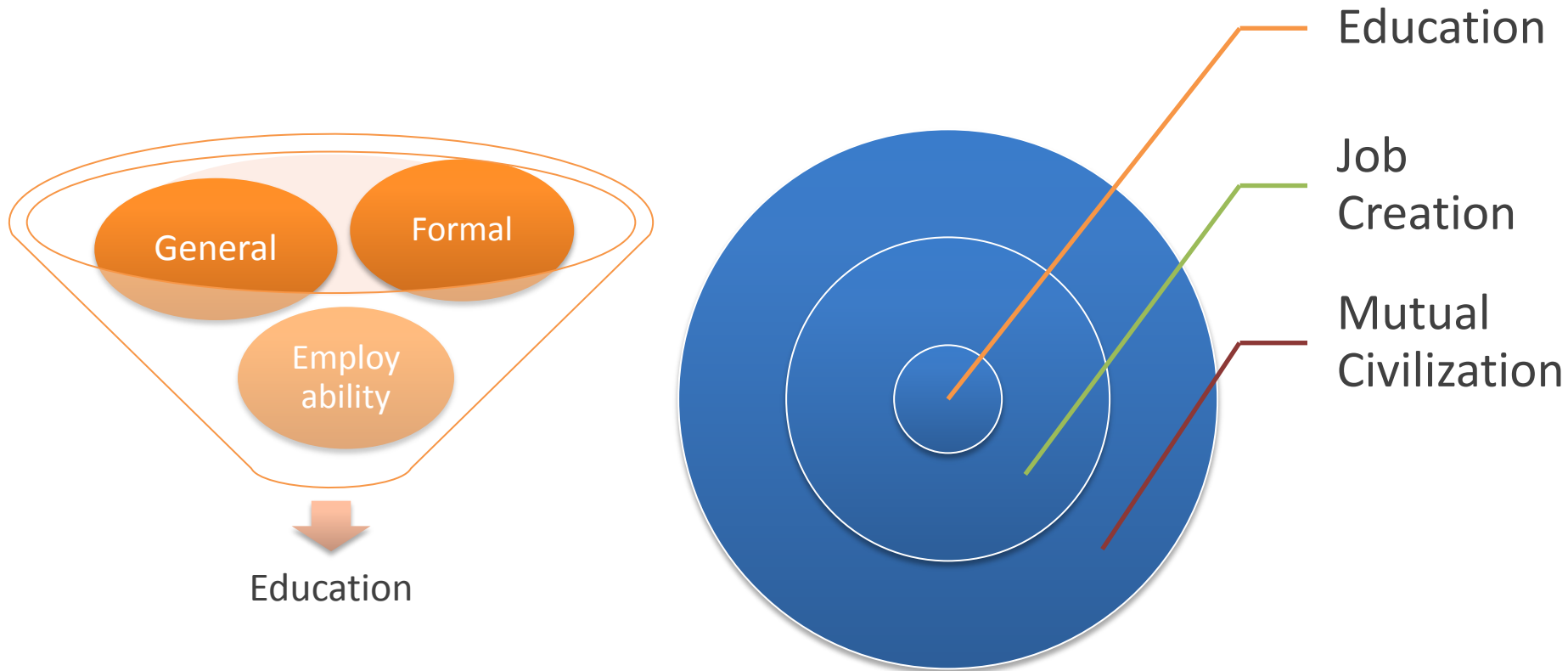
TEC

*Michael Gagern
Tarek Elsarnagawy
Iman El kaffass

*Chair Holder King Saud University Saudi Arabia
NCB Research Chair for Corporate Social Responsibility

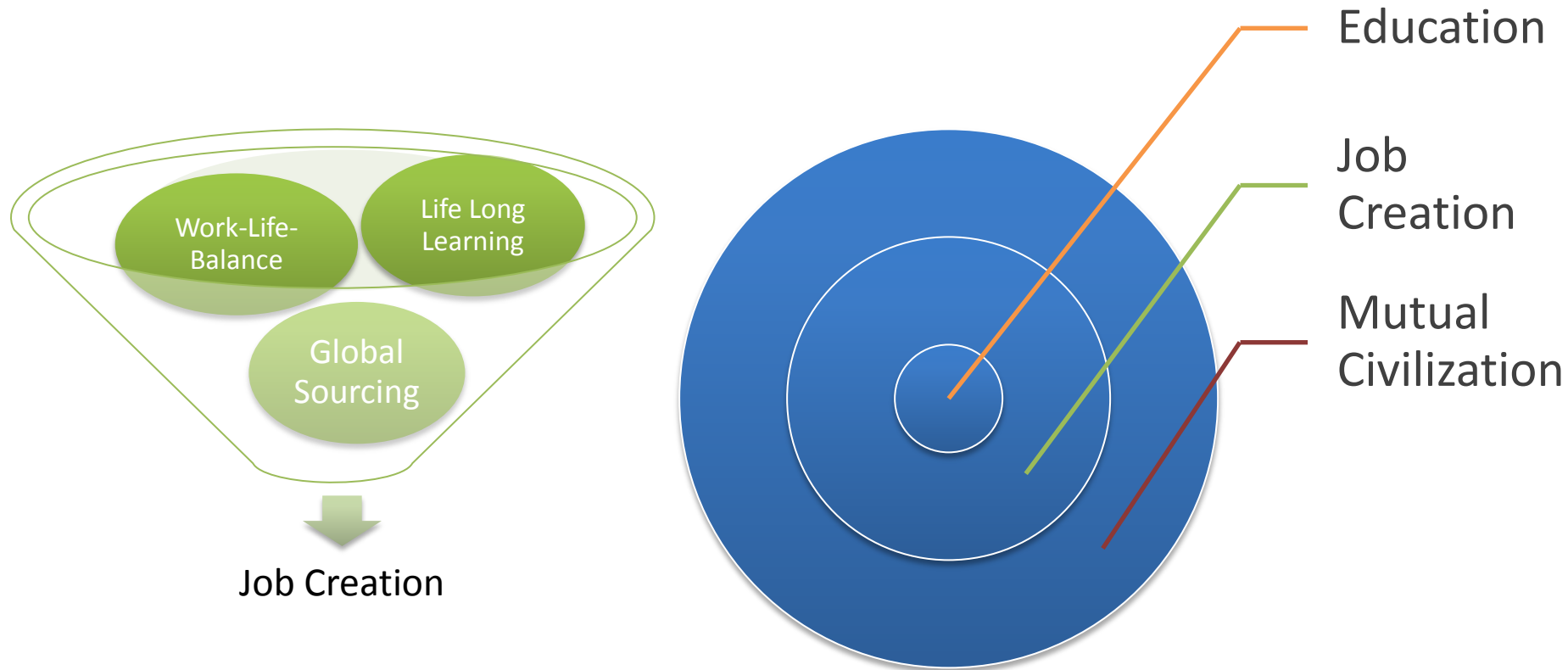


Intercultural Competence



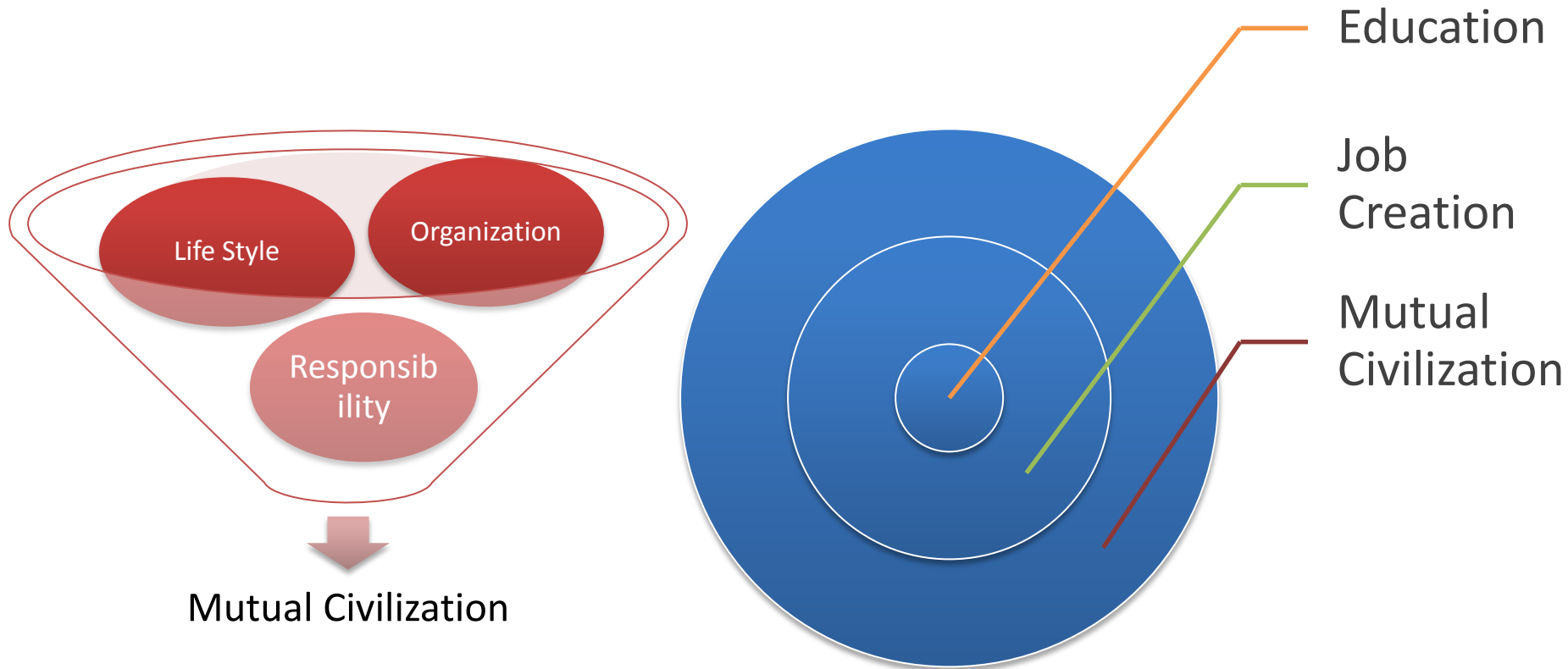
DESERT

Intercultural Competence



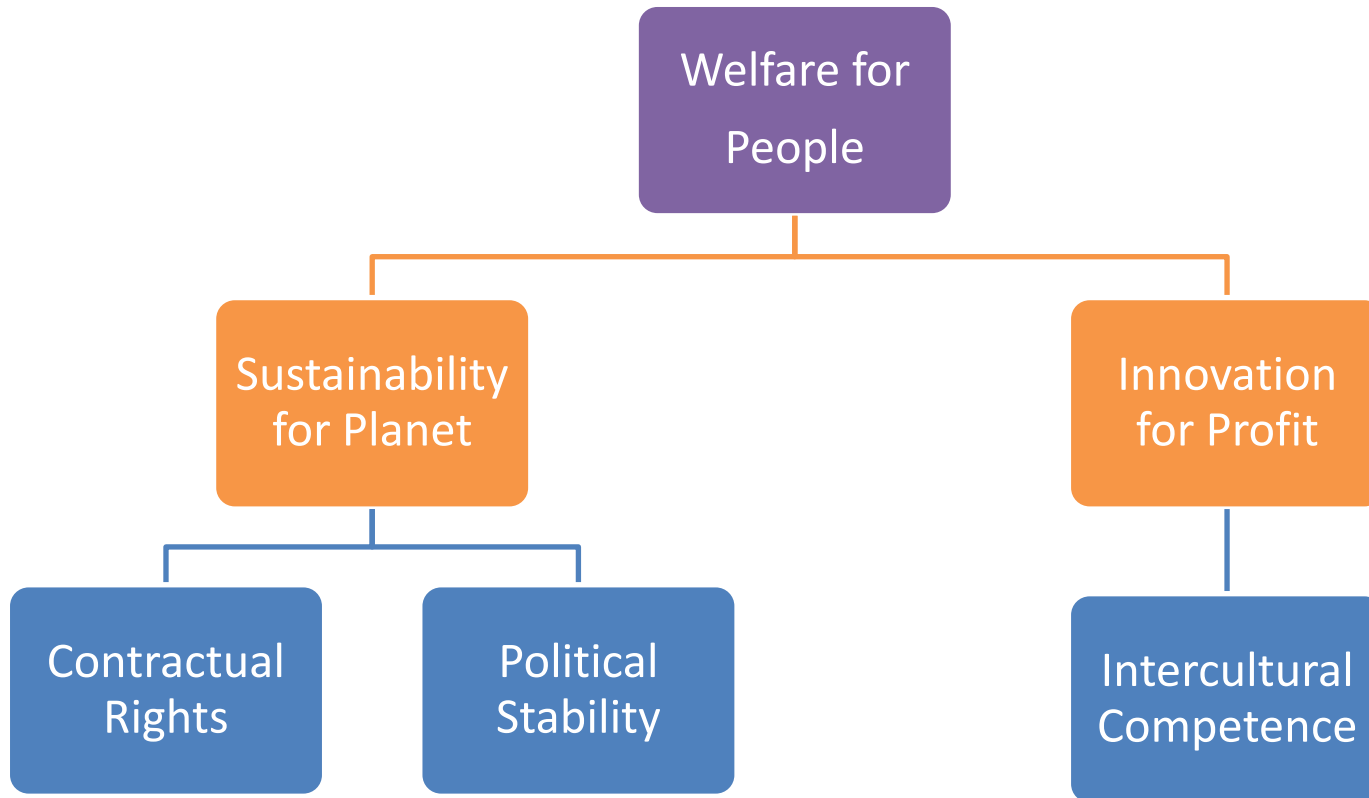
DESERT

Intercultural Competence



DESERT

A CSR Conclusion



DESERT